

# Let's Make Malt Famous Together!



*#carolinamalt*

At Carolina Malt, we think a lot about getting malt the credit it deserves for making exceptional beer. Malt is the cornerstone of every great beer, influencing its flavor, color, and character. By sourcing our malt within a 30-mile radius of our malt house, we support local agriculture and ensure the freshest, highest quality ingredients for your brews. We have a goal of making malt “famous,” and we invite you to join us in educating beer drinkers about the role of beer’s most foundational ingredient.

To support you in communicating to your customers about your choice to use the best, freshest malt, we’ve put together some suggested social media posts and shared our logos with you. These resources are designed to help you highlight the importance of malt in your brews.

Even if your brewery has been here before, we welcome you to schedule a tour of our malt house to help your newer employees connect with your decision to buy local. We’re always excited to showcase the craftsmanship behind our operations and make it a memorable experience. We’re also open to any ideas you have for collaboration and are eager to explore new opportunities together.

Thank you for choosing Carolina Malt for your brews. Your commitment to using locally sourced ingredients to make better, fresher beer helps us all celebrate the impact of great malt.

Explore, taste, and share the story of Carolina Malt with us!

Cheers to great beer and local impact,

The Carolina Malt Team